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Jun 2017: Hawaii businesses garner national recognition, news from our Maui innovation community and more...

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HAWAII INNOVATION NEWS & EVENTS



## From Robbie's Laptop

Hawaii's tech sector continues to gain traction nationally. Maui Brewing Company's husband and wife team took home the prestigious SBA Small Business Persons of the Year award, while Honolulu-based In2lytics has just secured Series A funding. XLR8UH was named by Forbes magazine as one of the top 30 accelerators in the country. These accomplishments not only underscore the important contributions that these diverse businesses are making locally, but how they—and so many others in Hawaii—are generating an impact that's recognized far and wide.

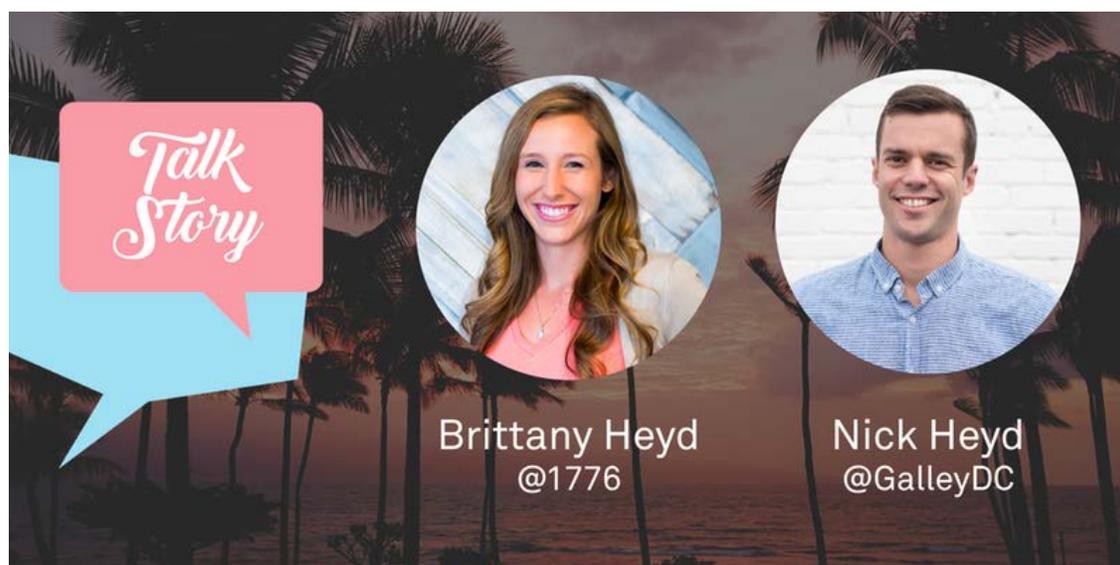


Stay inspired & keep moving forward,

Robbie Melton  
*Executive Director and CEO*



## Noteworthy



## Startup Veterans Empower Maui Innovation

Nick and Brittany Heyd have launched weekly Thursday office hours to consult with Maui-based innovation businesses at the MRTC! The couple will also lead a [Cohana workshop series that kicks off June 28 with an informal talk story](#).

Brittany is general counsel at international startup incubator 1776. This is a homecoming for Nick, who was born and raised on Maui. He's held several positions at LivingSocial, one of the fastest growing companies in history.

## In2lytics Scores Venture Investment

In2lytics, a big data analytics technology company [announced it has raised \\$3 million in Series A funding](#) from Enerdigm Ventures and Referentia Systems.

The company will use the new funding to expand its sales and marketing efforts as it spins out from Referentia Systems.

## Homecomings

### Welcome Home, Clay Wakano

"Ask not what Hawaii can do for you, ask what you can do for Hawaii." For research scientist Clay, finding the answer was the key to his successful return home—[check out the Ho'i Mai podcast](#).



## Honor Roll

### National Award's Best Bestowed to Brewery Duo

Maui Brewing Company took the [top national honor in the Small Business Administration Awards](#). Founded in 2005 by Garrett Marrero and Melanie Oxley as a small brewpub and restaurant in Kahana, the company has since expanded its beer production to 100,000 barrels brewed at their facility in Kihei. They also have a brewpub in Waikiki and another opening in Kailua. By the end of 2018, Maui Brewing is expected to employ 700 people.

### Food Innovation Champions at Startup Weekend Maui

Poi Belly, a Hawaiian on-the-go baby food concept company using locally sourced ingredients, [won first place at the Startup Weekend Maui event](#).

### Taste of Victory

Innovate Hawaii presented two awards at the Hawaii Food Manufacturers Association 2017 TASTE Awards on May 20. Congratulations Maui Gold Pineapple (Manufacturer of the Year, Large Company) and Diamond Bakery (Manufacturer of the Year, Small Company)!



Representative Mark Nakashima, Maui Gold Pineapple Company VP Rudy Balala, Senator Glenn Wakai, Innovate Hawaii Center Director Wayne Inouye



Senator Glenn Wakai, Diamond Bakery President Gary Yoshioka, Representative Mark Nakashima, Innovate Hawaii Center Director Wayne Inouye



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## #Movement

The Collective, a MIC incubator graduate and fashion retail store launched last year by designer duo Summer Shiigi and Allison Izu, [is moving its Ward Warehouse location to a stand-alone building in Kaimuki.](#)

Welcome Maui Innovation Group, developing high tech inventions right on Maui to help make the world a better place! Currently focusing on areas of magnetics, robotics, water and medical software, the company's flagship products include a next gen medical case management system and a new type of valve that never leaks, pollutes or fails.



## Did You Know?

Visionary Guy Kawaskai will be the keynote speaker at T.E.C.H (Technology, Entertainment, Community, Hawaii) on July 7.

HCATT supported the Hawaii STEM Conference, going head-to-head with students in a project called "5X5" – five students had five minutes and five chances to learn all they could about high tech opportunities from the team.

Some of the best R&D companies in Hawaii represented at this year's National SBIR Conference in Maryland, with Referentia among them—in a prior year at the influential conference, the company connected with a future employee that now works at In2lytics!

[HTDC is offering an Entrepreneurship Scholarship](#) that provides discounts for

startup founders to attend HVCA lunches.

HTDC's annual food drive for Hawaii FoodBank included a charity "pie-assault" and raised over \$800 and 184 pounds of food.



## There's An App For That

**HobNob** – send digital invitations entirely via SMS and MMS through an app created by a Hawaii-based startup team. [Download the app here.](#)

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## In The News

[HTDC enlists entrepreneurs to share expertise with Maui innovation community](#)

[Honolulu-based tech startup receives \\$1M grant from Department of Energy](#)

[Hydrogen fuel finds a home in Hawaii](#)

[Co-working space Impact Hub Honolulu to open in Kakaako in July](#)

[How Hilo's Jennifer Doudna \(one of Time Magazine's "World's 100 Most](#)

[Influential People”\) became a science super star](#)



## Connections

June 19-22 // [BIO International Conference](#), San Diego

June 20-22 // [VERGE Hawaii: Asia Pacific Clean Energy Summit](#) - Save 10% with code VH17HTDC

June 24 // [Mini Maker Faire](#) at 'Iolani School open to all ages

June 28 // [Talk Story with Nick and Brittany Heyd](#) at MRTC

July 7 // [T.E.C.H.—Blue Startups Demo Day](#)

July 19-20 // [Aprise 2017](#) at Hale Koa Hotel



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